

# Domestic Energy Market Snapshot

31 October 2016

This update considers developments in the household electricity and gas markets in the three months from 31 July 2016 to 31 October 2016 (Q416)<sup>1</sup>

## Headlines

- Total domestic energy accounts in Britain at 31 October 2016 stood at 50.65mn. There were 27.71mn electricity accounts, up from 27.69mn at 31 July 2016, while gas accounts were up 35,000 to 22.95mn
- Competitiveness measured through HHIs<sup>4</sup> increased in both the electricity and dual fuel markets and remained stable in gas. The HHI for dual fuel decreased from 1,448 at 31 July 2016 to 1,445 at 31 October 2016. Electricity HHIs dropped from 1,358 to 1,336
- Some 42 fully-licensed electricity suppliers and 48 gas suppliers were active, up from 36 and 41 respectively at 31 July 2016
- Large Suppliers<sup>2</sup> continued to see reduced energy<sup>3</sup> account losses, down 155,000 to 180,000 in Q416. Large Supplier losses were at their lowest since Q413
- The Small and Medium Supplier (SaMS) share of the energy market was 15.8% overall at 31 October 2016. Aggregate Large Supplier share stood 84.2%

**Table 1: Domestic energy market competition indicators at 31 October 2016**

	Electricity	Gas	Dual fuel
Household accounts (k)	27,705 (20)	22,945 (35)	19,725 (55)
HHI	1,336 (-22)	1,764 (0)	1,445 (-3)
Number of suppliers	42 (36)	48 (41)	42 (36)
Aggregate Large Supplier share	84.4% (-0.4pp)	83.9% (-0.5pp)	81.5% (-0.4pp)

Source: Cornwall. Data in brackets indicates change on 31 July 2016

## Notes to editors

<sup>1</sup> This snapshot updates “Competition in British household energy supply markets” July 2016, published by Energy UK and commissioned from Cornwall. The next Domestic Energy Market Snapshot will cover developments to 31 January 2017 and will issue in March 2016. Further information is available [here](#).

<sup>2</sup> British Gas, EDF Energy, E.ON UK, RWE npower, SSE and Scottish Power

<sup>3</sup> Energy = electricity plus gas

<sup>4</sup> HHI = Herfindahl–Hirschman Index. A measure of [market concentration](#)