

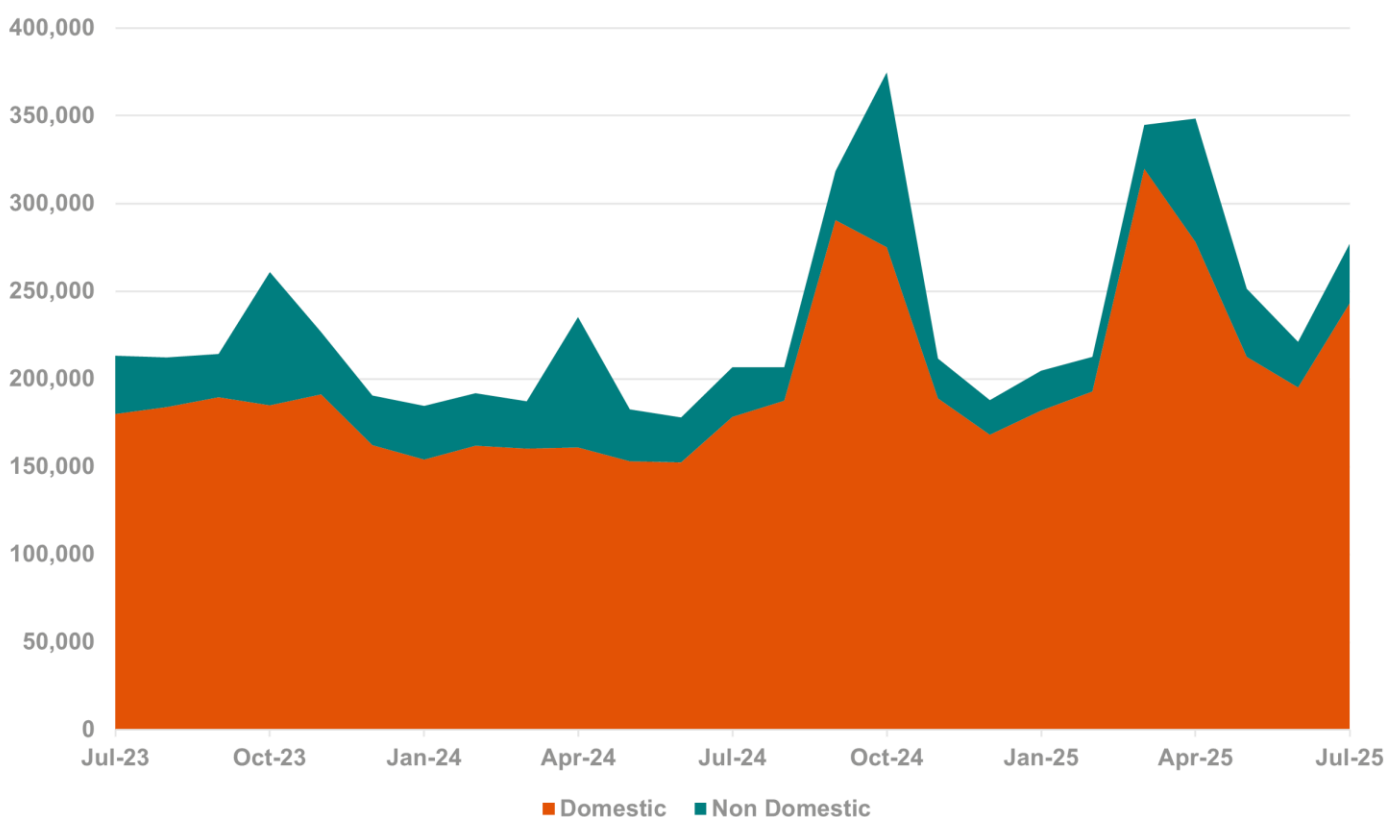


# Switching Report

July 2025

Energy UK's electricity switching figures, published 15 August, show that **277,034** customers switched to a new supplier in July 2025.

## Total number of switches



Switching increased significantly in July with the number of customers changing their electricity supplier up by a quarter compared to June – and by **34%** compared to the same time last year.

Most of the switching (**66%**) was between larger suppliers.

### Change of Supply Event

An industry term for describing when a domestic or non-domestic customer switches from one supplier to another.

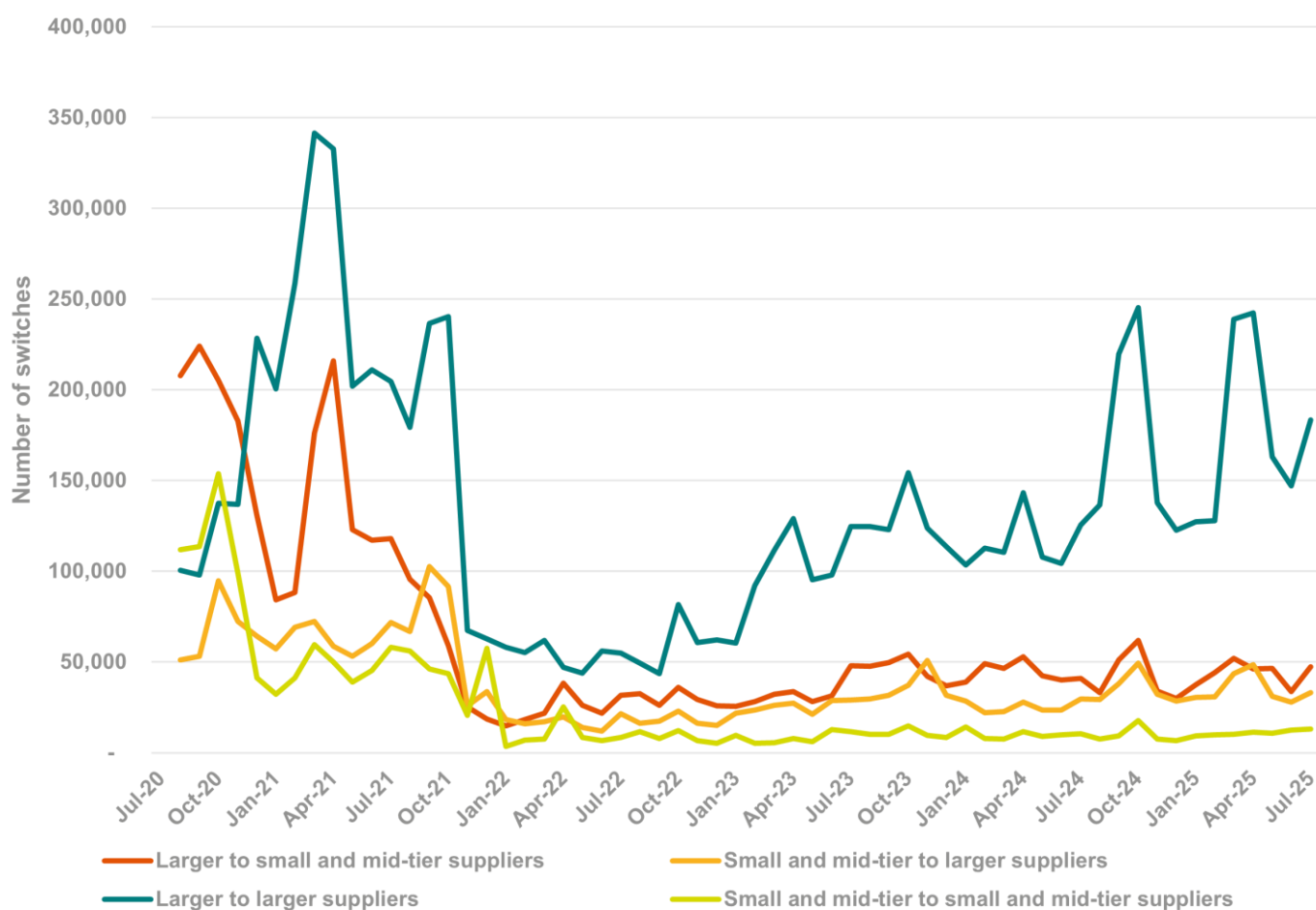




## Movement between small/mid-tier and larger suppliers

In July 2025, of all switches:

- 17% were from larger to small and mid-tier suppliers
- 12% were from small and mid-tier to larger suppliers
- 66% were between larger suppliers
- 5% were between small and mid-tier suppliers.



In the domestic market, small and mid-tier suppliers made a net gain of 5% of the market share relative to larger suppliers.

Note: Larger suppliers in the domestic market include British Gas, EDF Energy, E.ON, Octopus Energy, OVO (including the domestic business of SSE) and ScottishPower. Small and mid-tier suppliers comprise all the other suppliers licensed by Ofgem to supply electricity.

**Net gain**

The number of switches from larger to small and mid-tier suppliers minus the number of switches from small and mid-tier to larger suppliers.





## Monthly data

	Larger to small & mid-tier suppliers	Small & mid-tier to larger suppliers	Larger to larger suppliers	Small/mid-tier to small & mid-tier suppliers	Total domestic switches	Total non-domestic switches	Total
Jul 25	33,062	28,981	172,047	8,917	243,007	34,027	277,034
Jun 25	25,833	23,794	137,015	8,431	195,073	25,966	221,039
May 25	25,572	26,783	153,260	6,983	212,598	38,722	251,320
Apr 25	30,936	40,911	199,562	6,596	278,005	70,418	348,423
Mar 25	43,766	39,648	228,913	7,294	319,621	25,171	344,792
Feb 25	37,405	27,768	121,325	6,159	192,657	20,015	212,672
Jan 25	28,153	27,536	120,666	5,674	182,029	22,733	204,762
Dec 24	23,070	25,403	115,515	4,100	168,088	19,756	187,844
Nov 24	26,462	28,355	129,343	4,598	188,758	22,620	211,378
Oct 24	40,794	40,892	181,940	11,280	274,906	99,701	374,607
Sep 24	41,908	34,902	206,729	6,861	290,400	28,017	318,417
Aug 24	25,551	27,034	129,075	5,901	187,561	19,000	206,561

## Annual change

- From December 2020, larger suppliers in the market are British Gas, EDF Energy, E.ON, Octopus Energy, OVO (including domestic business of SSE) and Scottish Power. This is based on Ofgem’s revised definition of classifying all suppliers with a market share of 5% or above in either fuel as larger.
- Talan is the service company contracted by the MRA Service Company (MRASCo) to provide services in support of the MRA including the management of its governance and providing specialised expertise to MRASCo in support of the growing electricity retail market.
- The data referenced in these reports is for electricity only. These figures include both domestic (Profile Classes 1 and 2) and non-domestic customers (Profile Classes 3-8 and 0) but do not include customers transferred to another supplier as a result of the Supplier of Last Resort process (SOLR). Also, any switches between merged parties are considered as internal and are not counted in our switching statistics.
- These figures do not include internal electricity switching. Such statistics can be found on the Ofgem website.
- To see the latest monthly switching stats, please visit Energy UK’s website.

